

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

July 26, 2010

Contact: Molly Meade

617.678.6778

mmeade@macneillusa.com

**CHAMP® Sweeps With Four Wins Across Professional
Tours**

Marlborough, MA – CHAMP enjoyed a full sweep this weekend winning all four professional tour events. Played from Sweden to France, to Canada and New Hampshire, the one consistent result was every champion wore CHAMP spikes.

At the RBC Canadian Open, the PGA tour winner had much to celebrate as he shot a tournament-record 60 on Saturday and went on to win his fourth PGA title. CHAMP is proud to be this champion's choice in traction technology.

In Stockholm, the Nordea Scandinavian Masters had a hometown winner as he holed a 30 foot putt to get his second tour win with the #1 Brand on Tour®, CHAMP spikes. He was joined by 66% of the field this week proving CHAMP to be the favored spike for traction technology on the European Tour.

The excitement continued, as CHAMP was the winner at the Evian Masters for the LPGA event held in Evian-les Bains, France. The winner secured her trophy with a one stroke lead that moved her position to the top of the Rolex Rankings. There were 6 of the top ten finishers who also competed in CHAMP spikes.

To complete the sweep, Futures Tour player, Jenny Shin, won her first Futures Tour event wearing the popular ScorpionSTINGER™ spikes, which have dominated the Duramed Futures Tour this year. Played at The Invitational at Concord, Shin holed an exciting birdie putt on the 18th hole to confirm the victory.

"CHAMP congratulates all of these champions on their victories this weekend." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "The numbers speak for themselves. We had our CHAMP spikes on every champion this weekend. In addition we also had the majority of the fields. These results support why we are the choice of so many for traction technology."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®

The World Leader in Sport Cleat Technology®