

Change your **SPIKES**...



Change your **GAME**...

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139th Open Championship Winner Wears CHAMP®

Marlborough, MA –A true champion was born as he clinched the Claret Jug and bragging rights as the 139th British Open Champion. As he joined the best golfers globally, this champion captured the win wearing CHAMP spikes as did 55% of the field.

The #1 Brand on Tour®, CHAMP, also announces that 3 of the top 5 finishers at both the Open Championship and the Reno-Tahoe Open wore CHAMP. Of all the spike brands listed on the Darrell Survey in these events, CHAMP had the largest number of players.

“We congratulate the Open Champion on his second win and first major victory and we are proud to be his choice when it comes to traction technology.” states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. “The Open is long known for bringing the best in the world together at a historical venue and giving the golf audience the drama and surprise that the game of golf is known for by the many who play it. We are extremely proud to have the majority of the field this week who trust the traction and durability of CHAMP spikes as they compete at this challenging course.”

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®

To discover more about Champ please visit www.champspikes.com