

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

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**CHAMP® Enjoys Another Victorious Sunday**

Marlborough, MA – CHAMP, The #1 Brand on Tour®, is proud to announce another PGA Tour win at the Valero Texas Open. Not even a rain delay could stop this talented field from giving spectators everywhere an exciting tournament this week. The leader wore the popular CHAMP ScorpionSTINGER™ spikes and was accompanied by 42% of the field. CHAMP was proudly displayed on 5 of the top ten finishers bringing CHAMP to their 13<sup>th</sup> win for the season.

In other golf news, at the European Tour's Iberdrola Open Calla Malor Mallorca Championship, weather was also a problem. With traction being at the top of their needs, 61% of the golfers endured the elements in CHAMP spikes and 6 of them finished in the top ten.

Topping off the news this week on behalf of CHAMP spikes, at the Duramed Futures Tour event The Mercedes-Benz of Kansas City Championship, we are happy to congratulate Ryann O'Toole on her first professional win using CHAMP.

"There are few golfers who enjoy playing in conditions where weather is threatening. The game of golf is hard enough without these distractions. That being said, the golfers this week on the PGA, European Tour and Futures Tour took on the challenge wearing CHAMP spikes knowing traction technology is superior in all of our spikes." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We congratulate all of these fine champions and wish them the best of luck in future events."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® System, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

**The World Leader in Sport Cleat Technology®**