

Change your **SPIKES**...



Change your **GAME**...

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Contact: Molly Meade

617.678.6778

mmeade@macneillusa.com

**CHAMP® is Proud to Add The Masters and Madeira
Island Open to its list of 2010 Victories**

Marlborough, MA – In a tournament that each year leaves the spectators wanting more, CHAMP is proud to announce that the 2010 Masters Champion wore both the green jacket and CHAMP spikes. In addition, 52% of the field also played in CHAMP spikes.

CHAMP is proud to win the first leg of the 2010 Grand Slam of Golf as well as having won 24 of the last 26 majors. This is also the first time the winner of three Masters has won wearing each of the CHAMP brand products. The 2004 Masters was won wearing CHAMP's hybrid spike the Pro-Stinger™ while the 2006 event was won wearing CHAMP's Wafer lite™ Metal spike. The 2010 Masters won in the popular CHAMP ScorpionSTINGER™ spikes solidifying CHAMP's overwhelming dominance and versatility of its extensive line of golf spikes.



The weekend statistics overseas had an impressive 54% of the field at the Madeira Island Open as well as the final champion also wearing CHAMP ScorpionSTINGER Spikes. Along with his first tour win the winner finished in style by birdying the last hole. CHAMP congratulates this champion on a great tournament and welcomes him to the winner circle.

"At CHAMP we are proud of all of our winners each week and congratulate these two players on a great weekend of golf. With a tournament like the Masters surrounded by many old and historic traditions along with one of the most challenging venues on the PGA Tour schedule, we are proud to be a part of a memorable win." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "CHAMP congratulates both champions on their superb play and, as always, we look forward to each week of golf to see the many players using CHAMP and how they continue to perform at the highest level.

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®

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