

Change your **SPIKES**...



Change your **GAME**...

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**CHAMP® Wins in Spain and Florida**

*Marlborough, MA* – Add another 2 wins to the growing list of 2010 victories for CHAMP. As the story unfolds over in Spain at the Open de Andalucia, The World Leader in Sport Cleat Technology® is proud to have the winner as well as 67% of the field wearing CHAMP spikes. In addition, 6 of the top 10 were wearing CHAMP spikes.

In other tour news at the PGA Tour not even weather could dampen the spirits of the new champion of the Arnold Palmer Invitational as he adds another victory to his 2010 season wearing CHAMP spikes.

“It was another first victory for the champion of the Open de Andalucia this weekend. CHAMP welcomes this winner as well as the victor of the Arnold Palmer Invitational to the winner’s circle and thanks them, along with all the players who have long supported CHAMP spikes on both the European Tour and PGA Tour” states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. “We have always known how beneficial it is for us to get our products on the games influencers. The events played on the European Tour and the PGA Tour give golfers challenging playing conditions and it is a true testament to the durability and traction of our spikes that the players choose CHAMP when faced with difficult golfing conditions.”



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.

**The World Leader in Sport Cleat Technology®**

*Discover more about Champ please visit [www.champspikes.com](http://www.champspikes.com)*