

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

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Contact: Molly Meade

617.678.6778

[mmeade@macneillusa.com](mailto:mmeade@macneillusa.com)

**CHAMP® Remains Dominate on European PGA Tour**

*Marlborough, MA* – As the winner secured his first European Tour victory, CHAMP, The World Leader in Sport Cleat Technology®, is proud to have this champion choose the best in traction technology. Once again, the ScorpionSTINGER™ spike dominated the field in Morocco as well as being the spike worn by the final victor.

The final count ended up with 67% of the entire field and 8 of the top 10 wearing CHAMP spikes as they competed at the Trophee Hassan II in Morocco.

"CHAMP congratulates the winner of the Trophee Hassan II Tournament on his first victory. As we look down the leaderboard we are not surprised at the overwhelming number of players who chose CHAMP spikes for traction technology." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "The European Tour has long supported CHAMP spikes and we are pleased to have formed such strong bonds with these incredible athletes. "



In other tour news, The Duramed Futures Tour kicked off their season at the Florida's Natural Charity Classic in Winter Haven, FL. Angela Oh captured the first win of the 2010 tour season wearing CHAMP Stinger cleats. This tournament begins the season long points program known as the Last CHAMP Standing.

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.

**The World Leader in Sport Cleat Technology®**

Discover more about Champ please visit [www.champspikes.com](http://www.champspikes.com)