

Change your **SPIKES**...



Change your **GAME**...

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CHAMP® Announces Three Wins in One Weekend

Marlborough, MA – CHAMP is proud to announce that this week the winners of both PGA Tour Events and the opening LPGA Tour Event wore CHAMP spikes as they captured their titles.

As the list of tour wins for CHAMP, The World Leader in Sport Cleat Technology®, continues to grow longer, it is great to see the overall field percentages according to Darrell Survey continue to spike each week. Dominating with 56% of the overall field at the World Golf Championships-Accenture Match Play Championship, CHAMP not only took the win but also had 5 of the top 8 finishers in the final brackets.

CHAMP felt similar results at the second PGA Tour Event of the weekend as the winner of the Mayakoba Golf Classic in Arizona also won wearing the popular CHAMP ScorpionSTINGER™

As if that was not enough for great results, the #1 Brand on Tour also had the winner of the first LPGA Event at the Honda PTT LPGA Thailand Event. The winner of this season opener was joined by 7 of the top ten finishers also wearing CHAMP spikes.



"This week there was plenty of great golf to be seen and we are extremely proud of the outcomes which were favorable to our brand. We congratulate all of these talented golfers as well as the fields for bringing us another exciting weekend of golf." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "All three of these deserving winners have long supported CHAMP and for that we are truly thankful. Thus far for 2010 CHAMP spikes has dominated and we look forward to seeing that trend continue."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the new CHAMP Zarma®, the CHAMP Q-LOK® System, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®

Discover more about Champ please visit www.champspikes.com