

Change your **SPIKES**...



Change your **GAME**...

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CHAMP ScorpionSTINGER™ Spike chosen as The Official Golf Spike of the Locker Room Managers Association

Marlborough, MA – CHAMP® announces that the Locker Room Managers Association ("LRMA") has selected the company's ScorpionSTINGER golf spike as "The Official Golf Spike of the Locker Room Managers Association."

Marty Greenwald, National Sales Manager for the company said, "We are thrilled that the association chose our golf spike as the official spike of the LRMA. We are confident that this relationship will further help endorse our brand as The World Leader in Sport Cleat Technology®. The attendants that work in the locker rooms at golf clubs nationwide can supply their members and guests with a spike that will provide them with exceptional traction and superior durability."



"We're excited to be involved with the LRMA and want locker room managers and attendants as well as wholesalers and retailers that sell our spikes to know that this significant organization has chosen our spikes over all those currently in the marketplace," states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We are proud to be the #1 Brand on Tour, a claim supported by the Darrell Survey spike count week after week. And CHAMP is equally proud to be the only spike on the market endorsed by the LRMA."



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, CHAMP Scorpion STINGER™, and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com/golf.htm.

The World Leader in Sport Cleat Technology®

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