



For Immediate Release

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CHAMP® Spikes Has Strong Presence at Shark Shootout

Marlborough, MA – CHAMP, The World Leader in Sport Cleat Technology®, enjoys a dominating weekend at the Shark Shootout held at the Tiburón Golf Club at The Ritz-Carlton Golf Resort, Naples. As 12 teams competed and paired up to become the champion of the 21st Annual Shark Shootout, CHAMP spikes were worn by 70% of the field.

“Obviously we are pleased to have such a presence at this event and we congratulate all of the players on a great weekend of golf. These types of events show us a different side of players’ abilities as they work as teams for the title.” said Harris MacNeill, President and CEO of CHAMP/ MacNeill Engineering. “The most important story at the Shark Shootout for the many children fighting for their lives is the support of the CureSearch National Childhood Cancer Foundation as they search for treatments and a cure for childhood cancers. Greg Norman, the Shark Shootout participants and all of the supporting sponsors deserve credit for 21 years of this successful tournament and for the amazing amount of money they have raised for this important charity. CHAMP is pleased to be present at such a worthy event.”

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP Scorpion Spike®.

The World Leader in Sport Cleat Technology®