

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

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CHAMP® Spikes Add Four More Wins to Impressive 2009 Season

Marlborough, MA – CHAMP, The World Leader in Sport Cleat Technology®, is proud to congratulate the winner of the Children's Miracle Network Classic on his first win of the season and on having one of the lowest rounds of all tournament winners for 2009 by finishing up with a 64. With 41% of the golfers including the winner, the #1 Brand on Tour also had 6 of top 10 finishers wearing CHAMP spikes. Ending in a three man playoff this week's tournament marks the 32nd win by a player sporting CHAMP Spikes on the PGA Tour in 2009. Also on the LPGA at the Lorena Ochoa Invitational another first time winner also won in the CHAMP Scorpion Stinger™. This win marks the 17th win on the LPGA this year.



Overseas was also a CHAMP weekend as the winner of the JBWere Masters played in Melbourne, Australia had yet another avid CHAMP supporter take the win. Not to far away another winner wearing CHAMP captured the PGA Sponsored Kiwi Challenge Event during a playoff. The European PGA Tour has had an impressive year for CHAMP as they have had spike domination consistently from the majority of the field at weekly events.

"We are proud of the achievements of all of the winners and we thank them for believing in our brand. Winning all four events played this weekend CHAMP continues to improve upon our 2009 winning statistics. Each year we set goals for our company and although we cannot predict a winner we do know that golfers who choose to wear CHAMP are at an advantage when they choose our brand." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We offer spikes that will give undeniably superior traction and are incredibly durable. As we see the results this week, across the globe we have professional golfer's winning and dominating in our spike. The results speak for themselves."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®