

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

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CHAMP® Spikes Win at World Golf Championship HSBC
CHAMP spikes on 6 of top ten finishers.

Marlborough, MA – CHAMP, the company known for being the leader in innovative traction technology, takes another win this week at the WCG - HSBC Championship having the winner in CHAMP spikes. The #1 Brand on Tour claims over 38% of the entire cleat count as well as 6 of top 10 finishers wearing CHAMP STINGER™ spikes.

The highly visible Stinger, in traditional black and yellow, has been extremely successful on the PGA Tour with positive feedback from pros and consumers alike. The spike has the patented visible wear indicator and dual hardness construction that helps provide the golfer with traction, stability and comfort. Traction, stability and comfort are the three critical facets that make up this great spike. The innovative traction technology is what makes the ScorpionStinger the #1 brand on tour.



“CHAMP congratulates the winner on a fantastic win and on his success in the 2009 season. In each tournament he has worked hard and achieved great success as he finishes out his tour schedule for this year.” states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. “We are proud to share his success as he competes each week in the STINGER™ spikes and look forward to his continued support of our spikes.”

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®