

Change your **SPIKES...**



Change your **GAME...**

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CHAMP® Spikes has Remarkable Numbers on European Tour
CHAMP spikes a household name in Europe.

Marlborough, MA – CHAMP, the #1 Brand on Tour, continues to have a faithful following overseas as 68% of the field at the Castello Masters wore CHAMP spike products. The company known for being the leader in innovative traction technology has shown a strong following on the European Tour all year long as each week the majority of the golfers are wearing CHAMP Spikes. These statistics are once again heavily dominated by **CHAMP Stinger™** spikes. Also 7 of the top ten finishes were in the Stinger spikes.

"The European tour has been extremely consistent for CHAMP this year when it comes to dominating the spike count. This is important for us as we look at our global brand exposure." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We have been told by our international distributors that having the majority of players on the European Tour wearing CHAMP spikes definitely raises retailer and customer awareness of our brand. We thank our European team for the great job they have done in securing these players as well as thank the golfers for their continued support."



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the **world's** first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®