

Change your **SPIKES...**



Change your **GAME...**

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CHAMP® Spikes Records Another Dominating Week on European Tour at Portugal Masters
CHAMP spikes worn by 43.2% of entire field at Shriners and 68% in Portugal.

Marlborough, MA – CHAMP, the #1 Brand on Tour, continues to have a faithful following overseas as 68% of the field at the Portugal Masters wore CHAMP spike products. The company known for being the leader in innovative traction technology also announces that 8 of the top ten finishes at the Justin Timberlake Shriners Hospital for Children Open as well as 8 of the top ten finishers at the Portugal Masters wore CHAMP Spikes. The Darrell Survey states that these fields were heavily dominated by CHAMP Stinger™ spikes.

"It's another exciting week for CHAMP spikes. We are proud of the fact that we have been dominating the fields not only on the PGA Tour but also on the European Tour." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "CHAMP has been making spikes since 1931. It is with persistence and also consistency that we have been able to make great relationships on the professional tours and have such a high percentage of players commit to our brand. It is on weeks like this that we see that our efforts to be a global spike company have certainly paid off."



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®