

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

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CHAMP® Spikes Adds 4 More Wins to 2009 Record

CHAMP spikes proud to win at home.

Marlborough, MA – In all sports consistency seems to be the key to success. No one knows that better than golfers. In similar fashion, week after week top golfers are choosing to play and win in CHAMP Spikes. As seen in almost every week of the 2009 season, professional golfers are choosing CHAMP and are winning.

CHAMP, the company known for being the leader in innovative traction technology, is proud to congratulate the winners of the PGA Deutsche Bank Championship, the LPGA CN Canadian Women's Open, European Masters and Duramed FUTURES Tour ILOVENY Championship on a spectacular weekend of golf played in CHAMP spikes.

"It's another amazing week as we congratulate four new names to the winner circle all wearing our CHAMP spikes. As we come into the end of the 2009 season, we are grateful to all the CHAMP golfers and thank them for their continuous support." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "All of these wins are equally exciting but it is awfully nice to win in our own backyard with the Deutsche Bank Championship taking place in Norton, MA. It was a great week having over 57% of the PGA tour competing in CHAMP spikes. As said before, this is a true testament to the commitment players have to our spikes and the need to compete in spikes giving superior traction."



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®