

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

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## **CHAMP® Spikes Has Strong Week On Tour** **CHAMP Spikes show strong following at all events.**

*Marlborough, MA* – CHAMP, the company known for being the leader in innovative traction technology, is happy to report another successful week across all tours. CHAMP spikes were reported on 60% of the top finishers of the PGA Wyndham Championship as this week's event finished in a dramatic playoff with the runner up wearing the industry's only hybrid spike the CHAMP ProStinger™ Spike.

On the LPGA Tour, CHAMP spikes were worn by a strong number of players participating in the Solheim Cup. Per the request of participants, CHAMP sent both red and white and blue and white spikes to be worn by the players as they competed on behalf of their countries. With the help of CHAMP Spikes, the US team was able to defend the Cup and beat the European team once again.



Over on the European Men's Tour, the winner of the 2009 KLM Open also chose the traction and durability of CHAMP Spikes as he won this event for the second time in four years. Along with the champion 70% of the field in the Netherlands chose CHAMP spikes.

CHAMP the #1 Brand on Tour, also claims every winner in every tournament on the Duramed FUTURES Tour for 2009. At the Turkey Hill Classic CHAMP enjoyed dominating the total field as well as adding another win for the LadyStinger™.

"2009 has been a remarkable year for golf and for our company. Each week CHAMP spikes has dominated on the various leader boards which is a true testament of the products we provide." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "In addition to the weekly scheduled events, it's events like the Solheim Cup which give us an added value of excitement to see the top players work as teams fighting for victory. We congratulate the U.S. Team on winning the Solheim Cup. It was a job well done with great golf played by all participants and CHAMP is proud to be the spike chosen by so many players on both teams."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with

revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit [www.champspikes.com](http://www.champspikes.com).

**The World Leader in Sport Cleat Technology®**