

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

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CHAMP® Spikes Dominate Darrell Survey Spike Count on PGA **CHAMP Spikes show strong following at all events.**

Marlborough, MA – Sunday afternoon has been busy for golf. No matter what your affiliation it tends to be exciting as we watch the world's best fight for the top position. 2009 has consistently had some sort of 'down to the wire' ending as we saw at the PGA Championship with another exciting finish. CHAMP spikes is proud to announce that per the Darrell Survey spike count CHAMP came in on top of the count having over 60% of the entire field.

Over on the LPGA Tour this week the popular Solheim Cup being played in Sugar Grove, Illinois also has a strong number of players wearing CHAMP, heavily dominated by those from the ScorpionStinger Collection. CHAMP, the company known for innovative traction technology, is providing colored spikes for each team as they compete for the cup.



"We continuously feel the support of golfers of all levels as we watch week after week the continued dominance atop the leader boards. Each week when we feel there might be a plateau we are surprised to see something else remarkable or newsworthy in the professional events." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We are proud to be the #1 Brand on Tour, a claim supported by the Darrell Survey spike count week after week. This week we look forward to seeing the results especially as the women on the LPGA play to support their countries."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.