

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

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## **CHAMP® Spikes Enjoys Double Header**

### **CHAMP wins World Golf Championship and Legends Reno-Tahoe Open**

*Marlborough, MA* – Week after week we look forward to Sunday. CHAMP, the company known for being the leader in innovative traction technology, adds two more wins to the list of PGA events won by golfers playing in CHAMP products. The Darrell Survey documents that the winner of the WGC Bridgestone Invitational and Legends Reno-Tahoe Open both won in CHAMP spikes.

Along with these wins, CHAMP spikes had 9 of the top ten finishes at the WGC and 47% of the total field. In addition the Duramed FUTURES Tour winner added her third career win at the Falls Auto Group Classic. Every event in 2009 on the Duramed FUTURES tour has been won in CHAMP spikes.



"We are happy to report another winning week for CHAMP spikes. This week we are enjoying two wins on the PGA Tour as the excitement of this season continues. We congratulate these winners and thank them for their continued support of the CHAMP brand." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "As the #1 Brand on Tour, we are extremely proud to have every win on the Duramed FUTURES Tour in 2009. Our partnership with this tour has been nothing short of excellent."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit [www.champspikes.com](http://www.champspikes.com).

**The World Leader in Sport Cleat Technology®**